

Code of Ethics for the Directors, Supervisors, and Executive Officers of the Taiwan Financial Holding Co., Ltd.

Article 1

This Code is adopted in order to guide the directors, supervisors, and executive officers of the Taiwan Financial Holding Co., Ltd. ("TFH") to conduct themselves in a manner consistent with ethical standards, and to bring to the attention of interested parties the ethical standards that the personnel of TFH and its subsidiaries are required to abide by.

Article 2

The terms "director," "supervisor," and "executive officer" as used in this Code mean the directors, supervisors, and executive officers of TFH and its subsidiaries.

Article 3

The term "executive officer" as used in this Code means the president and other persons of equivalent rank, executive vice presidents and other persons of equivalent rank, the head of the finance department, the head of the accounting department, and other persons with the power to manage affairs and sign documents in the name of TFH or any of its subsidiaries.

Article 4

Directors, supervisors, and executive officers shall handle official matters in an objective and efficient manner, and shall not take advantage of their position at TFH or any of its subsidiaries to obtain illegitimate benefits for themselves or their spouses, parents, children, or any relative within the third degree of kinship.

When the affiliated enterprise to which any of the persons of the preceding paragraph belongs loans money or provides a guarantee to TFH or any of its subsidiaries, or engages therewith in a transaction involving material assets, the director, supervisor, or executive officer in question shall come forward proactively to provide assurances that he/she has no potential conflict of interest with TFH or any of its subsidiaries.

Article 5

When the opportunity arises for the company to make a business profit, the directors, supervisors, and executive officers have a responsibility to maximize the proper and legal profit obtained by TFH or any of its subsidiaries, and shall refrain from the following conduct:

1. using property or information of TFH or any of its subsidiaries, or taking advantage of their duties, to obtain or seek to obtain personal benefits.
2. competing against TFH or any of its subsidiaries.

Article 6

Information that directors, supervisors, and executive officers have regarding TFH, any of its subsidiaries, or any of its customers shall be kept confidential unless the party in question authorizes its disclosure, or its disclosure is permitted by law.

The information to be kept confidential pursuant to the preceding paragraph includes all non-public information that could cause harm to TFH or any of its subsidiaries or customers if it were used by a competitor or leaked.

Article 7

Directors, supervisors, and executive officers shall treat customers and employees fairly, and shall not obtain illegitimate benefits by manipulating, concealing, or abusing information to which they have become privy in connection with their duties, by making untrue statements about important matters, or by engaging in other forms of unfair transactions.

Article 8

Directors, supervisors, and executive officers all bear a responsibility to protect the assets of TFH and its subsidiaries, and to ensure that they can be effectively and legally used for official business.

Article 9

Directors, supervisors, and executive officers shall abide by the Financial Holding Company Act, the Securities and Exchange Act, and other applicable laws, regulations, and bylaws.

Article 10

TFH and its subsidiaries shall promote awareness of ethical concepts within their companies, and encourage employees to report to the directors, supervisors, executive officers, internal audit officers, or other appropriate personnel when they suspect or have discovered conduct that violates laws, regulations, bylaws, or the Code of Ethics.

Article 11

When a director, supervisor, or executive officer violates this Code, TFH or the appropriate subsidiary shall take the following measures:

1. The appropriate department of TFH or the appropriate subsidiary shall initiate civil and criminal litigation in accordance with the applicable laws and regulations.
2. Once a court has issued a final and unappealable judgment that illegal conduct has occurred, the Board of Directors of TFH or the appropriate subsidiary shall impose proper punishment.
3. TFH or the appropriate subsidiary shall promptly disclose basic facts about the violation (the violator's job title and name, date of the violation, the nature of the violation, the provisions in the Code that were violated, and how the matter was handled) on the Market Observation Post System website.

A person who has been punished for violating this Code may duly file an appeal.

Article 12

If a director, supervisor, or executive officer needs immunity from the requirements of this Code, the matter must be approved at a meeting of the Board of Directors, and the basic facts about the immunity (the job title and name of the person to be granted immunity, date of approval by the Board of Directors, duration of the immunity, reason for the immunity, and rules governing the immunity) shall be promptly disclosed on the Market Observation Post System website so that shareholders can evaluate whether the Board of Directors' action was appropriate and exercise a check on arbitrary or suspicious granting of immunity to this Code and ensure that any granting of immunity from this Code is subject to proper controls, thus safeguarding TFH and its subsidiaries.

Article 13

TFH and its subsidiaries shall disclose the full text of this Code in their annual reports and on the Market Observation Post System website. The same shall apply to any amendments hereto.

Article 14

This Code shall be implemented after it has been approved by the Board of Directors of TFH, and shall then delivered to each supervisor and reported at a shareholders meeting. The same shall apply to any amendment hereto.